

# The HEPAP Communication and Outreach Group

Fred Gilman  
HEPAP  
Fermilab  
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# Background

- In response to the discussion at the last HEPAP meeting on the importance of having a separate group to communicate the vision of our field contained in the report of the Subpanel, an initial HEPAP Communication and Outreach Group was formed during February 2002.
- The Group has begun its work. A big job is ahead. Many others will need to be involved in specific aspects.

# Charter

- Be a central source of information and outreach to other scientific communities, the government, and the public for the twenty-year vision for U.S. particle physics contained in the Subpanel report;
- Develop a strategic plan, including innovative ways to get our message across, with the aim of increasing support to the level needed to keep the U.S. among the world leaders in particle physics;

# Charter (continued)

- Use existing materials and develop new ones, such as a briefing book and colloquium talk based on the Subpanel report, to further understanding of what particle physics is and how we will explore the frontiers of matter, energy, space, and time in the next two decades.

# Initial Group Members

Jonathan Bagger (co-chair)

Barry Barish (co-chair)

Neil Calder

Sally Dawson

Persis Drell

Fred Gilman

Paul Grannis

Judy Jackson

Larry Krauss

Mel Shochet

Jim Siegrist

Herman White

# Recent and Near-Future Activities

- Visit to House and Senate Energy and Water Appropriations Subcommittee staffers on April 11, 2002 concerning DOE HEP funding
- Meeting on April 25
- Visit to Washington on May 7 concerning NSF EPP funding
- Development of one-pager, brochure based on the Subpanel report, colloquium
- Development of a strategic communication plan